

As you know, most Americans believe what we see on TV, particularly what we see on the news. If information distribution becomes dominated by a few multi-media conglomerates, they can prevent the truth from emerging indefinitely by failing to present the facts, by presenting misleading facts, and by discrediting the facts as they emerge in media outlets that they do not control.

The prospect of multi-media conglomeration becomes a matter for even deeper concern when one considers the power that television has in determining Americans' perceptions of political candidates. The potential to be able to profoundly influence elections by selectively presenting information to the public will provide a powerful incentive for companies who can afford to do so to attempt to dominate multiple media outlets. Once this occurs, politicians will need to please the companies that control information distribution in order to ensure that they are portrayed favorably during the next election. The net result is that those who control information distribution will come to control the American Government.